

Jeremy Buller

Website & interface
developer, designer,
content manager

Jeremy Buller

Fort Worth, TX

940.594.5677

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Skills

HTML | CSS | JS | PHP | WordPress | Python | ASP.NET | Ruby | Git & SVN

I possess fifteen years' experience writing hand-coded front-end HTML, CSS and JS, often on top of a highly-extended WordPress back-end and using modern development/build processes. I have built, maintained, and content-managed websites for small local businesses; for the clients of ad agencies, ranging from personal brands to city government and banking entities; and for enterprise and B2B corporations. While the majority of my work has focused on developing for the front end, I am quite comfortable developing for and maintaining the full application stack, as well as planning and implementing SEO and analytics campaigns/testing.

I plan and build websites with an approach that prioritizes:

- implementation of latest improvements to HTML and CSS specs and browser APIs, with graceful fallbacks for older browsers where needed
- optimization of page speed / asset delivery performance for both mobile and desktop users
- mindfulness re: reinventing the wheel: using JS libraries like jQuery only where they are most effective, writing vanilla JS with no dependencies when possible; likewise, implementing well-established and currently-maintained plugins where they make the most sense, hand-crafting plugins to fulfill client/project-specific needs
- content- and user experience-oriented/focused design
- enhanced accessibility
- observation of common SEO best practices
- compliance with web standards
- adherence to WordPress coding standards and best practices
- codebase readability & maintainability

Experience

Freelance / Web and UX developer and designer

AUGUST 2009 - PRESENT / DENTON, TX; SEATTLE, WA; NYC; FORT WORTH, TX

Direct clients include [SSA Marine](#) and [NanoString](#); I also contract with agencies like [Turnstyle](#) and [Teague](#) to help with their client work. Highlights include a dynamically populated locations-management system for SSA, a consumables experiment planner for NanoString, a conference registration and continuing education credits management system for [TxABA](#), and a highly performant, ground-up rebuild of a Dash 8 Freighter microsite for Teague. (Also: countless websites for friends' bands.)

Creative Circle / Web developer and designer

APRIL 2015 - PRESENT / SEATTLE, WA

Worked short- and long-term contracts with many Creative Circle clients, including enterprise clients like [K2](#) and [Avalara](#). Highlights include a microsite for the K2/Ride Snowboards Warpig release and an international tax calculation API for Avalara (also for Avalara: a massive amount of performance optimization work to increase page load speed of their then-WordPress-built website).

Swash Labs / UI/X developer, web designer, content manager

SEPTEMBER 2013 - APRIL 2015 / DENTON, TX and SEATTLE, WA

Built new sites, and maintained legacy sites, for a boutique creative agency that specialized in social media ad buys, retargeting and analytics. Clients included [Little Guys Movers](#), [Penders Music](#), and [Armadillo Ale Works](#).

35 Denton / Web developer and designer, content manager

SEPTEMBER 2011 - MARCH 2015 / DENTON, TX and SEATTLE, WA

Designed, built and maintained the website for a music festival in Denton, TX. Highlights included a massively usable, personalizable show calendar, as well as implementation of a venue capacity indicator that helped audiences more evenly distribute themselves throughout the festival's many venues.

Animal Care Technologies / Front-end/interface developer

SEPTEMBER 2012 - DECEMBER 2013 / DENTON, TX

Worked on the back-end interface for management of veterinary client and patient information in a primarily UX-focused role for this veterinary software company.

eInstruction / Tier II support technician

SEPTEMBER 2006 - APRIL 2009 / DENTON, TX

Worked first in seasonal temp/hourly customer service / technical support, then full-time as a Tier I, then Tier II, technician. It was at eInstruction, an educational software company, where I first worked with programmers and became interested in web development.

Education

University of North Texas / International development & economics, Mexican studies

AUGUST 2008 - JUNE 2010 / DENTON, TX

University of North Texas / Jazz guitar performance

AUGUST 2002 - DECEMBER 2004 / DENTON, TX

References

Available by request.